



# Census Outreach in Your Community: Friends & Family

Who are your people? As we are reaching out to check in on our friends and family at this time, we can be mindful of one way to help our communities for the next 10 years: filling out the 2020 Census.

## Checking in on Our Communities

Think about your friends, family, and communities that you are a part of at this time. Make a list and a plan to reach out to each of them to remind them to do the Census. Use the Census talking points below and let them know how quick & easy it is to complete it - if they have not already!



Complete the  
Census online:  
[My2020Census.Gov](https://my2020census.gov)



Complete the  
Census by phone:  
844-330-2020



Complete the  
Census by mail by  
mailing in the  
paper form!

## Census Talking Points

1. Everyone living in your household should be counted, including children and roommates.
2. The 2020 Census will only ask about basic information such as name, gender, and age.
3. The Census Bureau does NOT ask for any social security numbers or credit card information.
4. Information collected through the Census Bureau is federally protected and will not be shared with any forms of law enforcement.
5. It is your constitutional right to be counted in the 2020 Census.
6. If New York is undercounted, the strength of our voice in Washington D.C. will be weakened.