

# The #WeCountOregon *Coloring Book*



**Almost 2 million children ages 0-5 were uncaptured in the 2010 Census.  
Make sure Oregon's children count in the 2020 Census.**



For more visit [www.WeCountOregon.com](http://www.WeCountOregon.com)

Or Text "Oregon" to 33339 to stay updated about important deadlines



**Asian and Pacific Islanders' are important  
in Oregon. We must take the 2020 Census  
for representation in our democracy.**

**#WeCountOregon**





**Rural Oregonians deserve to have their voices heard too. For those of us who live in a remote area, we need to fill out the Census to get money for roads and services in our Counties.**



**Even when we live with two moms or two dads, everyone in the household must be counted so services that support our families are available to us.**



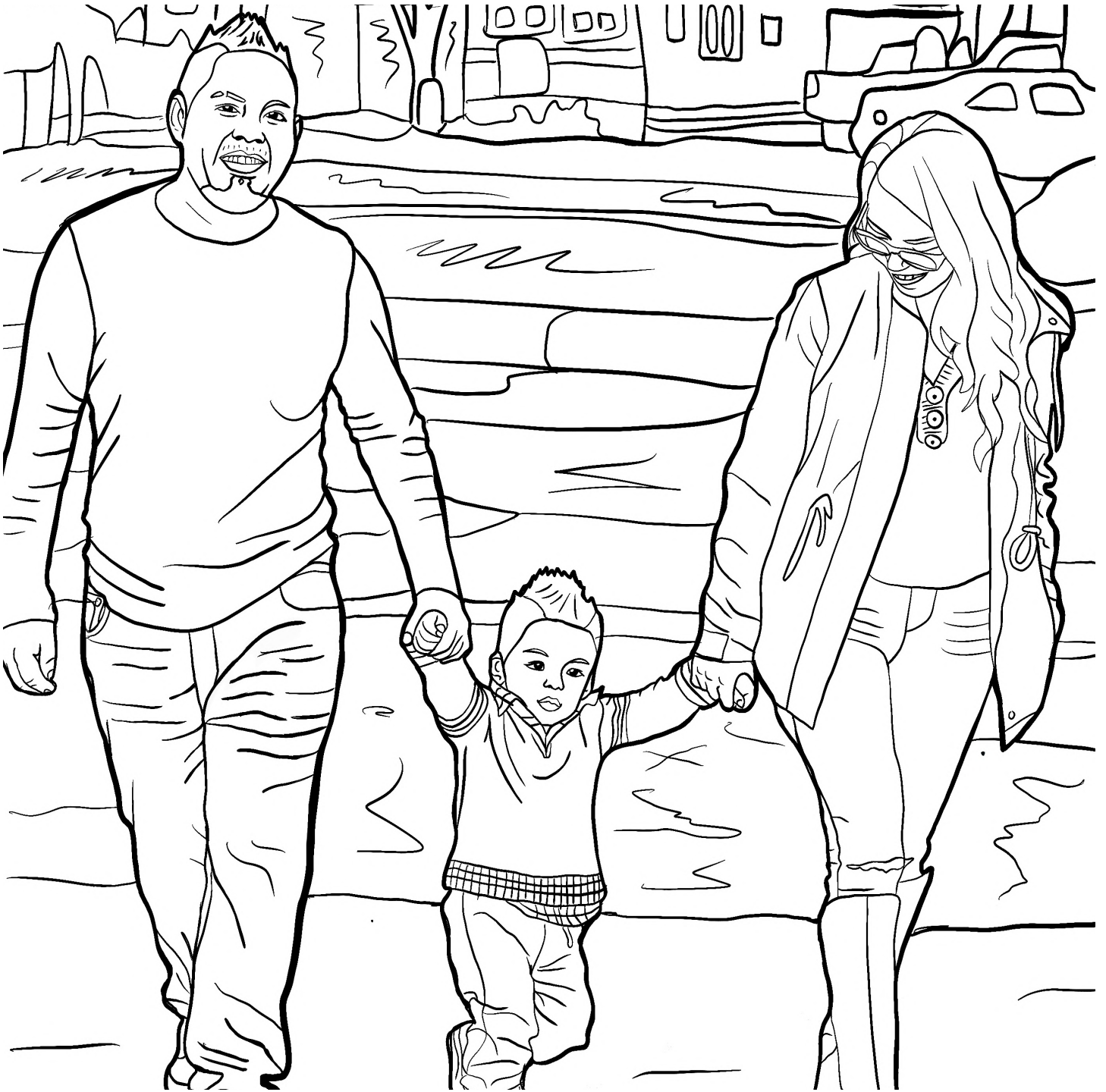


**Native American Oregonians are some of the most undercounted people in past Census counts, but we must be counted to show that we are still here.**



**About 2 million children went uncounted in the last Census, often due to confusion about split custody or living with non-relatives or grandparents. So no matter who we are living with, kids count!**





**The Latinx community is making a big difference.  
Let's make sure that our values, ideas, and dreams  
are part of important decisions in Oregon.**



**Black communities count. We must take a stand and take the 2020 Census. It's time for our stories to be included in the Oregon narrative.**





**As immigrants, our unique perspectives and cultural offerings add depth to life in Oregon. It is critical we are counted.**



**The census count includes people who immigrated to the United States without authorization as well as those granted temporary work visas. Regardless of your status you can take the 2020 Census.**





**Taking the Census ensures public services like headstart and k-12 education receive the funding they need.**



**About 1 in 11 Oregon children from birth to age 4 live in their grandparents' household. If the child is living with a grandparent on April 1, 2020, the grandparent's count the child!**





**Since the census is conducted every 10 years if a child is not counted, we lose program funding in Oregon for 10 years. Kids count and they must be counted in 2020!**

**#WeCountOregon** campaign wants to make sure that every child in Oregon is counted in the 2020 Census. Children from birth to 5 are one of the most undercounted groups in the Census. We project that about 6% of Oregon residents are children under 5 and we need to count every child to ensure that we have money for schools, childcare, and other services we all depend on.

Since the decennial census is conducted every 10 years, if a child is not counted, that's 10 years of program funding Oregon doesn't receive, which is a long portion of their childhood.

Federally funded programs children under 5 benefit from include:

- Health Care Centers
- Temporary Assistance for Needy Families
- WIC
- SNAP food assistance
- School Breakfast Program
- National School Lunch Program
- Library Services
- Head Start
- Special Education Grants
- Grants for Cultural Relevant Education
- Foster Care
- Adoption Assistance

By mid-March, you should receive an invitation in the mail to take the Census either online or by phone. Census Day is April 1, 2020. In order to avoid a visit to your home from a U.S. Census worker, turn in your Census form by April 1.

The Census is easy to fill out and takes only about 10 minutes to complete. For more information visit [www.WeCountOregon.com](http://www.WeCountOregon.com) or follow We Count Oregon on Facebook, Twitter or Instagram.

**#WeCountOregon** is a People of Color led statewide campaign to ensure hard-to-count communities in Oregon are counted in the 2020 Census.