Young Children and the 2020 Census

NY KIDS COUNT

January 15, 2020
BASED ON CENSUS DATA, NEW YORK RECEIVES $10.5 BILLION IN FEDERAL FUNDS FOR KIDS. We must #CountAllKids or risk shortchanging communities.
We are unique

- Part of state government
- State agencies are members of the Council
- The Council convenes and coordinates x-system ideas & topics
  - Children of Incarcerated Parents
  - Early Childhood Advisory Council
  - Youth involved in multiple child & family serving systems
- The Council was on the Gov’s Census 2020 working committee
Well-being is built

- Addressing different needs across the lifecycle
- Maximizing human potential
- Opportunities to thrive
- Community resources
- Social relationships

Well-being is Built
#KIDSCOUNT

The 2020 Census may undercount almost 1M kids younger than age 5
Largest undercount of children
Undercount? Is it new?

- Undercount refers to lower count of children than observed in other data sources.
- Long-standing undercount of young children in decennial censuses.
- Demographers documented the undercount of children (birth to 5).
- Net undercount of 2010 Census estimated at:
  - 4.6 percent for young children
  - 1 million young children
How do we know there is an undercount of children?

• Compare to vital records

• Statistical check

<table>
<thead>
<tr>
<th>Vintage 2010 Population Estimate Program</th>
<th>2010 census count</th>
<th>Numeric difference</th>
<th>Percent difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>1229</td>
<td>1156</td>
<td>-73</td>
<td>-5.9</td>
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</table>
Why are children undercounted?

It’s *complicated*!

- Families that move around, avoid forms, don’t complete the form for every child
- English is not the first language of household
- Grandparents, separated parents
- Foster parents
- Living with friends *non-family*
What does it mean for your children?

Federal funding for programs that impact children

- Title 1 Grants to school districts
- National school lunch program
- Special education grants (IDEA)
- Head Start
- Early Head Start
- Child care and development fund
TOOL KITS Available

National tool kits for faith-based, disability community, different cultures & languages, business community, etc.
A full & accurate count for your community
Child Care centers and schools are logical places to find parents & caregivers of young children. Teachers and lunch aides are trusted messengers for families and community members.
Winter, 2019

Dear Families,

Be sure we get the funds we deserve! In 2020, everyone in New York will be invited to complete the 2020 Census. The census is important because it supports Head Start, child care, the school lunch program, WIC, Medicaid and other programs we use.

Here is how you can help. An invitation will be sent to your address this spring. The letter will include a unique census ID number for your household. This ID number can be used to complete the 2020 Census.

Don’t worry if you lose the census ID number. You can still complete the census by using your address.

You can complete the census online, by phone or on paper. Just answer 10 questions about everyone in your household. If there are babies, children or people you are not sure should be included, go ahead and answer the questions for everyone who lives and sleeps most of the time at your address.

The census is important, it’s safe and we are required to complete it. Please complete the census so your family counts and your community get funds it should have.

Thank you!

New York KIDS-COUNT

P.S. The US Census is hiring. Learn more at www.census.gov/jobs
IN NEW YORK, 43% OF KIDS UNDER AGE 5 ARE AT RISK OF BEING MISSED IN THE 2020 CENSUS.

We must #CountAllKids.

Plan a Census Day at your worksite – April!
The 2019 KIDS COUNT Data Book contains county-level data derived from the Census statistics and county level funding in several of the programs that are awarded to states based on Census data-driven formulas.
Our 2019 Data Book was County Census Fact Sheets
Data are organized by set categories that the Council uses frequently.

- Economic Security
- Education
- Civic Engagement
- Health
- Family
- Community

Census programs and funding details are embedded in each category.

Census timeline lists ways for community to get involved.
Support people applying to work for the Census 2020. They will represent their communities and earn money. However, process is LONG. People get discouraged. They need support & encouragement.
Census wages DO NOT COUNT AGAINST YOUR ELIGIBILITY for economic supports!
KIDS CAN’T FILL OUT A CENSUS FORM THEMSELVES.
Let’s make sure we #CountAllKids.
Contact info

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